

# Driving Revenue & Opportunity

## Fast-Track Your Objective With Award-Winning Creative That Works

We embrace working as a partner. We're flexible and can successfully handle work as your agency or as an extension of your marketing team; either way, we work closely with your team while providing leadership, planning, and channel management through ongoing monitoring, evaluation, and refinement of your communication efforts.

And our team gets it; it's not about communicating en-masse, but rather about personalized, targeted messages that reach the right people when expected ... bringing more robust results and better ROI.

### Compliance and Security

OSG is diligent in how we approach marketing compliance and data security. While building your brand is essential, protecting your data is paramount.

### Award-winning Print and Digital Creative

Our team's diverse background enables us to bring insight to a wide range of your marketing and communications initiatives. Here's a glimpse of some things we've done recently:

- Direct Response Campaigns
- Logo Design and Brand Development
- Annual Reports and Newsletters
- Blogs and Other Long Form Content
- Email Design and Development
- Websites and Landing Pages
- Fundraising Communications
- Full-range of Print Collateral
- Trade Show Booths and Infographics
- Print and Digital Transactional Communications
- Display Ads and Social Media Campaigns
- Email Automation
- Video and Motion Graphics
- Digital and Offset Printing

